



Certified South African Wagyu Beef

1. Introduction and Scope

The Protocol is to be read in conjunction with the Constitution of Certified Wagyu Beef (CWB) of South Africa and forms part of the contractual agreement of each Member to CWB

2. Contact details regarding the protocol

Owner: Certified Wagyu Beef

Contact Person: Chief Executive Officer

Address: 4 Genius Loci, 6 CP Hoogenhout St, Langenhoven park, Bloemfontein, South Africa

Telephone: +27 51 492 1852 (Office)

E-mail: cwb@wagyu.org.za

G. Retailer Process

The CWB licenced Retailer should purchase Wagyu beef only in CWB labelled cartons and cryovac bags or other forms of packaging containing CWB product or CWB stamp identified carcass primals and only from a CWB Licensee.

All cartoned, cryovaced and primal cut products that are part of the CWB program should at all times be in possession of a licensed participant of the program. Only CWB cartoned, cryovaced and primal cut products processed in accordance of the CWB program can qualify for the retailer stage. All CWB cartoned, cryovaced and primal cut products should be purchased from a CWB licensee and identified according to CWB requirements (*i.e.* CWB logos on cartons and cryovac packs and CWB stamp marks on primal cuts).

It is a requirement of all licensees to keep proper records (in an approved format) of all cartoned, cryovaced and primal cut products that are part of the CWB program and all the relevant events pertaining to the retailing of these products as part of the documented management program. All relevant records must be kept and made available to a representative of the CWB program.

Shop signage is to prominently state that Wagyu beef sold on these premises has been certified by Certified South African Wagyu Beef.

Wagyu Beef accuired from a non-CWB entity cannot be labled using the approved CWB logo.

All CWB product advertised at customer level is to have the CWB logo prominently displayed at a graphic level subordinate to that of the retail brand.

During its retailing, CWB products sold:

- as cut steaks, other cuts or manufactured meat, *e.g.* diced or minced, must have a CWB sticker adhered to the customer level packaging at a graphic level subordinate to that of the retail brand.
- in cryovac bags must have all cryovac bags or other forms of packaging containing CWB product logo prominently displaying the CWB logo at a graphic level subordinate to that of the retail brand.
- in cartons must have all cartons containing CWB product prominently displaying the CWB logo at a graphic level subordinate to that of the retail brand.
- as primal cuts must have all CWB carcass primal cuts or carcass components displaying the CWB stamp marks on the outside carcass surface.

SAMIC will conduct an independent audit twice a year on all Retailer licensees to assure compliance with this protocol (See Annexure G for details). All relevant records must be kept and made available to the SAMIC representative.

Annexure G

RETAILER

CERTIFIED SOUTH AFRICAN WAGYU BEEF (Audit Form)

Retailer Name: _____

Contact Person: _____

CWB Licence Number: _____

Tel no: _____

Email: _____

Date of audit: _____

SAMIC Auditor: _____

	Parameter	Audit criteria	Comply Yes/No	Comments
1.	Documentation			
1.1	Signed copy of CWB Licence and Protocol available on premises.	Critical		
1.2	CWB Licence Certificate prominently displayed on premises and that the expiration date is present.	Critical		
2.	Management Plan			
2.1	Documented management plan is required and the following actions and dates recorded:			
2.1.1	All primal cuts claimed to be Wagyu on the premises should be CWB minimum Marble Score 3.	Major		
2.1.2	All processed products (patties, mince, wors etc) which is sold claiming to be Wagyu should be CWB and can be of Marble Score 3-	Major		
2.1.3	Shop signage prominently states that all Wagyu beef sold on these premises has been certified by Certified South African Wagyu Beef or alternate wording authorised by CWB.	Critical		
2.1.4	All CWB product advertised at customer level has the CWB logo prominently displayed at a graphic level subordinate to that of the retail brand.	Critical		
2.1.5	All CWB product sold as cut steaks, other cuts or manufactured meat e.g. diced or minced to have a CWB sticker adhered to the customer level packaging at a graphic level subordinate to that of the retail brand.	Critical		
2.1.6	All cryovac bags or other forms of packaging containing CWB product to have the CWB logo prominently	Critical		

	displayed at a graphic level subordinate to that of the retail brand.			
2.1.7	All cartons containing CWB product to be prominently displaying the CWB logo at a graphic level subordinate to that of the retail brand.	Critical		
2.1.8	All CWB carcass primal cuts or carcass components which are to be sold without cryovac or other forms of packaging are displaying the CWB stamp marks on the outside carcass surface.	Critical		

Audit scoring:

1 Critical = failure of audit

2 Major = failure of audit

Audit conclusion: (Auditor to indicate with an x in the appropriate block)

PASS

FAIL

Signed by Auditor: _____

Signed by Retailer Representative: _____