



# Certified South African Wagyu Beef

## 1. Introduction and Scope

The Protocol is to be read in conjunction with the Constitution of Certified Wagyu Beef (CWB) of South Africa and forms part of the contractual agreement of each Member to CWB

## 2. Contact details regarding the protocol

Owner: Certified Wagyu Beef

Contact Person: Chief Executive Officer

Address: 4 Genius Loci, 6 CP Hoogenhout St, Langenhoven park, Bloemfontein, South Africa

Telephone: +27 51 492 1852 (Office)

E-mail: [cwb@wagyu.org.za](mailto:cwb@wagyu.org.za)

## F. Wholesaler Process

The CWB licenced wholesaler should purchase Wagyu beef only in CWB labelled cartons and cryovac bags or other forms of packaging containing CWB product or CWB stamp identified carcass primals and only from a CWB licensee.

All cartoned, cryovaced and primal cut products that are part of the CWB program should at all times be owned by a licensed participant of the program. Only CWB cartoned, cryovaced and primal cut products processed in accordance of the CWB program can qualify for the wholesale stage. All CWB cartoned, cryovaced and primal cut products should be purchased from a CWB licensee and identified according to CWB requirements (*i.e.* CWB logos on cartons and cryovac packs and CWB stamp marks on primal cuts).

Wagyu beef purchased from a non-CWB entity is not allowed to display the CWB Logo.

It is a requirement of all licensees to keep proper records (in an approved format) of all cartoned, cryovaced and primal cut products that are part of the CWB program and all the relevant events pertaining to the wholesaling of these products as part of the documented management program. All relevant records must be kept and made available to a representative of the CWB program.

During wholesaling, CWB cartoned, cryovaced and primal cut products must have all:

- cryovac bags or other forms of packaging containing CWB product logo prominently displaying the CWB logo at a graphic level subordinate to that of the retail brand.
- cartons containing CWB product prominently displaying the CWB logo at a graphic level subordinate to that of the retail brand.
- CWB carcass primal cuts or carcass components which are to be sold without cryovac or other forms of packaging displaying the CWB stamp marks on the outside carcass surface.

In South Africa, CWB packaged product and primal cuts should only be sold to CWB licensees. The CWB product buyers outside South Africa are not required to be CWB licensees.

SAMIC will conduct an independent audit twice a year on all Wholesaler licensees to assure compliance with this protocol (See Annexure F for details). All relevant records must be kept and made available to the SAMIC representative.

## Annexure F

**WHOLESALER**  
**CERTIFIED SOUTH AFRICAN WAGYU BEEF (Audit Form)**

Wholesaler Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

CWB Licence Number: \_\_\_\_\_

Tel no: \_\_\_\_\_ Email: \_\_\_\_\_

Date of audit: \_\_\_\_\_ SAMIC Auditor: \_\_\_\_\_

	Parameter	Audit criteria	Comply Yes/No	Comments
<b>1.</b>	<b>Documentation</b>			
1.1	Signed copy of CWB Licence and Protocol available on premises.	Critical		
1.2	CWB Licence Certificate prominently displayed on premises and that the expiration date is present.	Critical		
<b>2.</b>	<b>Management Plan</b>			
2.1	Documented management plan is required and the following actions and dates recorded:			
2.1.1	All cryovac bags or other forms of packaging containing CWB product logo are prominently displaying the CWB logo at a graphic level subordinate to that of the retail brand.	Critical		
2.1.2	All cartons containing CWB product are prominently displaying the CWB logo at a graphic level subordinate to that of the retail brand.	Critical		
2.1.3	All CWB carcass primal cuts or carcass components which are to be sold without cryovac or other forms of packaging are displaying the CWB stamp marks on the outside carcass surface.	Critical		
2.2	All Wagyu primal cuts on the premises should be CWB of minimum Marble Score 3. Processed products can be of Marble Score 3-	Major		
2.3	All CWB product buyers in South Africa should be CWB licensees.	Major		

**Audit scoring:**

1 Critical = failure of audit

2 Major = failure of audit

**Audit conclusion:** (Auditor to indicate with an x in the appropriate block)

PASS

FAIL

Signed by Auditor: \_\_\_\_\_

Signed by Wholesaler Representative: \_\_\_\_\_