



Wagyu South Africa Newsletter/Nuisbrief September 2019

Mision

To transform the South African beef industry to be highly profitable with consumers demanding and enjoying a healthy premium eating experience.

Misie

Om die Suid-Afrikaanse beesvleisbedryf te transformeer om hoogs winsgewend te wees met verbruikers wat 'n gesonde premie eetervaring eis en geniet



Chairman's newsletter Oct 2019

On the eve of our Wagyu roadshow to be held 18 & 27 November, 2019 at six different locations throughout the country, I would like to inform our members of activities and achievements since August, when we last met at our AGM.

Voorsettersnuisbrief Okt 2019

Aan die voorraad van ons Wagyu "roadshow" wat 18 - 27 November op ses verskillende ligginge in die land gehou word, wil ek graag ons lede inlig oor aktiwiteite en prestasies sedert ons laas Augustus op ons AJV vergader het.

We presented a successful 2019 conference at Nampo and I am convinced that we will return to Nampo in the future and strengthen our growing relationship with the venue which has become the premier exhibition in Africa for agriculture. The AGM was attended by 140 people, nearly doubling the 2018 number. New speakers and presenters gave interesting, insightful and useful information and characteristics on the exceptional breed that we are farming with. There is no doubt that some presentations will be memorable for a long time to come, and we might just ask some of these presenters to make a reappearance at the 2020 Conference. All sales on the Wagyu website would also like to welcome our two newly elected board members, Deja Nienaber and Johan de Vos; and express my appreciation for the two outgoing members, Jacques Le Roux and Stefan Terblanche for their constructive contribution and participation during my first year as chairman.

Ons het 'n suksesvolle konferensie vir 2019 op Nampo aangehoed, en ek is ontugt daarvan dat ons in die toekomst Nampo sal terugkeer; en ons groeiende verhouding met die terrein wat die voorste landbouuitstalling in Afrika vir Landbou geword het, versterk. Die jaarvergadering bywoningspetal van 140 persone, is smpre dubbel die 2018 getal. Nuwe sprekers en aanbieders het interessante, nuttige en leersame inligting deurgegee oor die besondere ras waarmee ons boer. Daar was beslis aanbevelinge wat ons nog lank sal byby en ons mag sommige gasprekers vra om in 2020 terug te keer. Ek wil graag ons twee nuwe bestuurslede, Deja Nienaber en Johan de Vos, verwelkom en my waardering uitbrek aan die twee uitgaande lede, Jacques Le Roux en Stefan Terblanche vir hul konstruktiewe bydrae en deelname gedurende my eerste jaar as voorseter.

During September 2018 and August 2019 the board held six meetings (two of them being via Skype) at which only two meetings were not in full attendance, certainly a show of commitment and an example and target for the 2019 board. Membership has grown from 140 to 155 since our 2019 conference.

Gedurende September 2018 en Augustus 2019 het die direksie ses vergaderings (twee via Skype) gehou waarvan slegs twee vergaderings nie volledig was nie. In bewys van toewyding asook 'n voorbeeld en teken van die direksie van 2019. Lidmaatskap het gegroei vanaf 140 na 155 sedert ons 2019 konferensie.

Mentioning 2020, the board has approved the hosting of the 2020 Wagyu World Conference. I once again, want to ensure members that as previously mentioned at the AGM, the prerequisites for the approval of this decision was emphasized to the board.

Met verwysing na 2020, het die direksie die aanbidding van die Wagyu Wêreldkonferensie in 2020 goedgekeur. Ek wil lede weerrens verseker dat soos tydens die AJV genoem is, die voorvereistes vir die goedkeuring van hierdie besluit vir die direksie beklemtoon word, d.w.

- 1) At no additional cost to our members
2) Conference to be hosted at a Not profit to WSA
3) Target attendees to be Africa (Our members must benefit from the hosting of the conference by being exposed to Africa's Farmers)

- 1) Teen geen ekstra koste vir ons lede nie.
2) Konferensie word aangebied met 'n netto wins aan die WSA.
3) Toelingsgangers om Afrika te wees (ons lede moet baat vind by die aanbidding van die konferensie deur blootstelling te kry aan Afrika se boere).

External factors (economy, land uncertainty, fuel and much etc) are still influencing confidence in agricultural production. Rest assured that the WSA and CWB board are working tirelessly to achieve the corporate goals and objectives set by you as members.

Eksterne faktore (ekonomie, grondonsekerheid, bek en klouzeer ens.) het steeds 'n invloed op Suid Afrikaanse landbouproduksie. Wees verseker dat die direksie van WSA en CWB onvermoeid werk om die korporatiewe doelwitte asook dié wat deur die lede gestel is, te bereik.

Ownership of DNA samples and the results remains a concern amongst our members. Allow me to make the following statement and assurance:

Die besit van DNA-monsters en die resultate bly 'n bron van kommer onder van ons lede. Laat my toe om die volgende stelling en verskaffing te maak:

- 1) The owner of the animal will remain the owner of the DNA sample, together with the information derived from such sample.
2) WSA will safekeep the DNA sample of the animal on behalf of the breeder/producer (for those breeders who have elected this option) and will communicate with the producer if future additional tests are required by the laboratory.
3) On information derived from such a DNA test, provides pedigree, genetic diseases, the polled gene and 50K SNP result and may ONLY be used in the single step genetic evaluation with the consent of the producer.
4) Mechanisms are in place to protect the animal's information i.e. the raw data. However, it is internationally accepted by all leading producers of all breeds that the genetic result be included into the genetic evaluation. A breeding value is to be seven times more powerful than a sire average. Wagyu producers should not see each other as competitors but rather the other breeders who are also in the high value meat business. They are also making good genetic progress.

- 1. Die eienaar van die dier bly die eienaar van die DNA-monster, tesame met die inligting wat uit die monster verkry is.
2. WSA sal die DNS-monster van die dier namens die teler / produsent veilig bewaar (vir die telers wat hierdie opsie gekies het) en sal met die produsent kommunikeer indien toekomstige addisionele toetses deur die laboratorium benodig word.
3. Inligting wat uit so 'n DNA-toets verkry is, bevat oorsake, genetiese siektes, die poenopok en 50K SNP-inligting en mag SLEGS in die enkelstap-genetiese evaluering gebruik word met die toestemming van die produsent.
4. Meganismes is in plek om die dier se inligting te beskerm, dit wil sê die rou data. Dit word egter internasionaal deur alle vooaraandende produsente van alle rasse aanvaar dat die genetiese resultate by die genetiese evaluering ingesluit word. 'n Teelwaarde is vyf tot sewe keer meer kragtig as slegs 'n hul gemiddelde wat op slegs die nageslag uitgewerk word. Wagyu-produsente moet mekaar nie as mededingers sien nie, maar eerder die ander rasse wat ook in die vleisbedryf is en hoër waarde vleis bekam. Die rasse maak ook goeie genetiese vordering.

On a more positive note, I attended the American Akauushi Association's annual conference held in Austin, Texas during October in my personal capacity and want to share the following with you:

Op 'n meer positiewe noot, ek het die American Akauushi Association se jaarlike konferensie in Austin, Texas in Oktober, in my persoonlike hoedanigheid bygewoon en wil die volgende met u deel:

- 1) The success of Akauushi in the USA is based on a very advanced verification process with traceability and DNA as the backbone.
2) Burgers and tasters were pivotal in enticing consumers to the product.
3) On the question to breeders, or ranchers (as they would like to call themselves), why their farm with Akauushi? The common answer was simple and direct "Because I now make more money than I even did farming with the competitor breeds!"
4) In acknowledged steak houses you know you are eating USDA Prime,

- 1) Die sukses van Akauushi in die USA is gebaseer op 'n baie gevorderde sertifiseringproses, soortgelyk aan CWB, met naspeurbaarheid en DNS as anker.
2) Burgers en proe-happies was deurslaggewend in die blootstelling van die produk aan die verbruiker.
3) Op die vraag aan telers waarom hul met Akauushi boer was die algemene antwoord eenvoudig en direk: "Omdat ek nou meer geld verdien as voor die skaf!"
4) In erkende bistro-restourante weet jy dat jy USDA Prime eet/drink.

- Grade is noted in menu's.
Taste is superior.
At least double the price of USDA select grade.
At the time of my visit there were no Akauushi breeding bulls available for sale in Texas.

- Grading word op sjoekarte genoem.
Smak is sê uit die boonste geseltes (soos Cubaas sal sê)
Prys van biefstukke word aangepas volgens USDA gradering
Tipes my besoek was daar geen Akauushi-keelbulle in Texas te koop nie.

Isn't that a great position as farmer to find yourself in? Let us embrace our unique and admired Certified Wagyu Beef program, ensure your neighbour and his friends are familiar with the distinct taste of Wagyu; and support the newly appointed committee by the RPO tasked with looking at the SA meat classification system.

Is dit nie 'n uitstekende posisie as boer om self in te bevind nie? Laat ons ons unieke en besondere Gesertifiseerde Wagyu Bessleis-program koester, seker maak dat u buurman en sy vriende veroud is met die besonderste smaak van Wagyu; en ondersteun die komitee aangestel deur die RPO om die Suid Afrikaanse vleisklassifikasiesistiel te hersien. Bogenoemde is poortgangers om Wagyu-vleis in SA te verhaaf tot 'n regmatige posisie, d.w.s. 'n belanggewende gesoekte Suid Afrikaanse produk, wat in SA geproduseer word.

The above mentioned are gatekeepers to elevating Wagyu breeding in SA to its rightful position i.e. a profitable sought-after product, produced in SA.

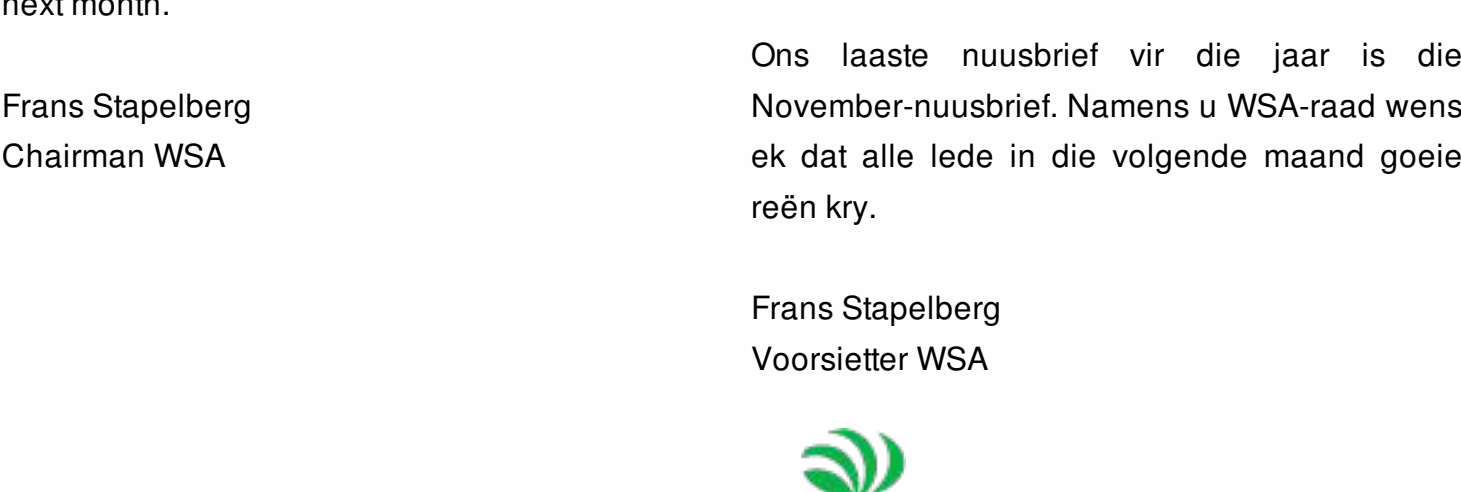
Die boer oop is 'n belanggewende gesoekte Suid Afrikaanse produk, wat in SA geproduseer word.

Our last newsletter for the year will be the November Newsletter. On behalf of my WSA board, I wish all members get good rains in the next month.

Ons laaste nuisbrief vir die jaar is die November-nuisbrief. Namens u WSA-raad wens ek dat alle lede in die volgende maand goeie reën kry.

Frans Stapelberg
Chairman WSA

Frans Stapelberg
Voorsetter WSA



Procedures vir geboorte kennisgewing

Reminder: Procedures for birth notification

1) Meld jou geboorte aan m.b.v geboortevorm of kudebeheersingsprogram. Kall word as 'pending' gereguleer. Doen dit voor 3 maande. Alle vorms is op die webblad onder Resource centre/Forms & Reports

1) Report your birth using birth notification form or herd management program. Call is registered as 'pending'. Do this before 3 months. All forms are on the Wagyu website under Resource centre/Forms&Report

2) Epos en skuur jou DNA na kantoor op vorm 780. Dit word outomaties in die stelsel ingetek en skep ook 'n vorm vir DNA laboratorium met volledige besonderhede van elke dier.

2) Email and send your DNA request to office on Form 780. It is automatically pulled into the system and also creates a DNA lab form with full details of each animal.

Let WEL Geen tool word voor 6 maande gehaf vir volledige registrasie. KALF REGISTRASIE IS GRATIS TOT EN MET 6 MAANDE.

Please note No fee is charged before 6 months complete registration. CALF REGISTRATION IS FREE IF DONE WITHIN 6 MONTHS

3) DNA resultate word outomaties in die stelsel ingetek.

3) DNA results are automatically pulled into the system.

4) Indien jy nie die genootskap gebruik nie, is dit jou eie verantwoordelikeid om die resultaat by die kantoor te kry. Dit word dan oorgelê met die hand vanaf die PDF dokument Ingeloes wat teure kan veroorsaak.

4) If you do not use the Society, it is your own responsibility to submit results to the office. Unfortunately, it is manually entered on the lab PDF document which can cause errors.

Genetic Evaluation and Genetiese Evaluering section with detailed text about ABRI/BREEDPLAN and genetic testing procedures.

WAGYU INFOGRAPHIC section with 8 numbered points (01-08) detailing Wagyu facts and statistics.

farmer's weekly, Landbou, and VEEPLAAS logos with 'Boer op ons werf' slogan.

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Logos for various Wagyu breeders and sponsors including Aniflex, Silver Sponsor, KQBE, HordMASTER, BUKANTO, ATKA, clinomics, IWA, PURDON, Marble Beef, MOLATEK, VOERMOL, and ZUNEY WAGYU.