



### Wagyu South Africa Newsletter/Nuusbrief March 2019/Maart 2019

**Mission**  
To transform the South African beef industry to be highly profitable with consumers demanding and enjoying a premium eating experience.

**Misde**  
Om die Suid-Afrikaanse beevleisbedryf te transformeer om hoogs winsgewend te wees met verbruikers wat 'n premie-eetervaring eis en geniet



**Letter from the Chairman – April 2019**  
"Wagyu grows out of its baby shoes"  
2019 started at a faster pace compared to how we ended 2018.

Colleagues, since the previous letter in December 2018, so much has happened of which we can be proud and excited.

**Our marketing team** is making great progress with the **Nampo arrangements**. There is an opportunity for each of our members to be a part of this important event where there is potential to introduce Wagyu to 80 000 people by supporting the Society and CWB at the "Wagyu Hall".

Arrangements for the **Royal show** in Pietermaritzburg are also in full swing, and for the first time there will be a **Wagyu carcass on auction at a Gala event**.

**Our national congress and Elite auction will also be held at Nampo in August.** Planning is well under way, and even though it has been shortened by a day it will still be filled with new insightful information. **Other projects our marketing team is focusing on** is **Atis and Val information day**.

Georgia is doing fantastic with **social development** and at least two new up and coming members have already joined. Interest from the government for the **Nguni and dairy project** is being investigated and I can emphasize that interest in Wagyu is coming from various different avenues.

Dr's Neil and Michael and their team is hard at work to give momentum to the **genomic program** with more tests being planned on a second feed efficiency test. They will also start the first 50K SNP analysis within the next two months. **WSA has succeeded to get a grant from government of R550 000 p/a to support our BGP Program.**

**Certified Wagyu Beef is starting to become a reality.** Thanks to the growing demand from distributors and end users, the CWB trademark will soon be visible on products. **Two trading platforms have also been licensed to sell CWB products.**

**Training with the carcass camera (MJU-30 camera) is scheduled for 15 – 17 April.** CWB will arrive as far as possible, to grade all CWB carcasses with the assistance of this new technology, and by doing so, ensuring product reliability and integrity.

In spite of many producers that are involved with the feeding of their own animals, there have also been various producers that took the options from **Morgan Beef**. It is heart-warming to see the trust that producers have in their products by making use of the "profit share" option – and also the fact that Morgan Beef is ready for more animals.

Gerhard van den Burgh's involvement with **finances ensures that all committee's and projects stays within budget.** This helps to promote long term financial independence.

Progress with all above mentioned activities would not have been possible without the committed and active WSA committee members, our CEO, and also all other committees supporting our members.

**Our interactive WSA website** holds a wealth of information and I make a request to our members to make use of it to stay in touch with the latest information and trends.

**Voorstatter nuusbrief April 2019**  
"WAGYU UIT SY KINDERSKOEN"  
2019 het afgeskop teen 'n vinnet tempo as waarmee 2018 afgesluit is.

Kollegas sedert die vorige nuusbrief van Desember 2018 het baie gebeur waaroor ons as lede opgewonde en trots mag wees.

**Die bemarkings komitee** vorder goed met die **beplanning van Nampo** en die geleentheid is geskep vir elke lid om deel te neem aan hierdie baie belangrike geleentheid waar **Wagyu die potensiaal het om aan 80 000 mense bekend gestel te word.** Kom ondersteun die **Genootskap en CWB** by die "Wagyu saal".

Pietermaritzburg se **Royal skou** reëlings vorder goed. **Vir die eerste keer gaan 'n Wagyu karkas by die Gala geleentheid opgeveel word.**

**Ons nasionale kongres en Elite veiling word ook by Nampo aangebied.** Beplanning is reeds goed op dreef en ja dit is verkort met 'n dag en gaan steeds vol vrs insiggewende insigting wees. **Atis en Val boerdag** is ook projekte waaraan die bemarkingskomitee werk.

Georgia doen goeie werk met **sosiale ontwikkeling** en minstens twee opkomende lede het reeds aangekluit en belangstelling vanaf die start in 'n **Nguni en dairy projek** word ondersoek. Ek moet ook beklemtoon dat belangstelling in Wagyu uit uiteenlopende oorde getoon word.

Dr's Neil en Michael en hul raadveterinêre span is hard aan die werk om die **Genomiese program** momentum te gee met 'n 2de fase bul voer toets wat beplan word asook die eerste 50K SNP analises wat binne die volgende twee maande gemaak sal word. **WSA het daarin geslaag om 'n finansiële toekennning vanaf die staat te kry ter waarde van R550 000 ter ondersteuning van ons BGP Program.**

**Geertifiseerde Wagyu Beef (CWB) is beelig om 'n werklikheid te word.** Afgesien van groeiende belangstelling vanaf handelaars en eindverbruikers sal die CWB handelsmerk binnekort op produkte verskyn. **Twee verhandelings platforms** is ook **geakkuseer om CWB produkte te verhandel.**

**Opleiding met die hantering van die Karkas Kamera (MJU-30 camera) vind 15 tot 17 April plaas.** CWB sal poeg om sover moontlik alle CWB karkasse m.b.v. hierdie nuwe tegnologie te gradeer, en sodende produk sekerheid en integriteit te versterk.

Afgesien van baie produkte wat betrokke is met die voor van hul eie diere het **heerlike produkte ook die Morgan Beef opsies opgeneem.** Bemoedigend is die vertroue wat producente in hul produk het deur van die "winsdeel" opsie gebruik te maak asook Morgan Beef wat gereed is vir meer diere.

Gerhard van der Burgh se betrokkenheid by **finansiële sorg dat alle komitees en projekte binne begroting by en langtermyn finansiële onafhanklikheid verseker word.**

Vordering met alle bogenoemde aktywiteite sou nie moontlik gewees het sonder toegevyde en betrokke WSA raadslede, ons HUB en komitees wat die ondersteuning van lede geniet nie.

**Ons interaktiewe WSA webulste** bevat 'n magdom van inligting en ek maak 'n beroep op lede om vertrouend en ingelig te bly met die nuutste inligting.

- 1. **WAT IS WAGYU?** 'n spesie van die koeie wat ontwikkel is in Japan en bekend is vir sy unieke smaak en kwaliteit.
- 2. **STOET OF KOMMERSEËL?** Daar is twee tipes Wagyu: stoet (vir genetiese verbetering) en kommersieel (vir vleis).
- 3. **BEESTE OORPLAATRES BY DIE KANTOOR** (alle producente) Wagyu beeste word in klein stalle (kantoors) opgevoed.
- 4. **STOET OORPLAATRES IN EN REGISTRER JOU KALWERS** (alle producente) Wagyu beeste moet in die Wagyu register registreer word.
- 5. **GENETIESE EVALUASIE** (alle producente) Wagyu beeste word geneties geëvalueer.
- 6. **WAGYU KONTAK BESONDERHEDE, VOORS EN FAQ** Wagyu kontak besonderhede, voors en FAQ.

**Reminder: Royalties on Live cattle, Semen and Embryo's**  
A reminder that at the September 2018 WSA board meeting, the board made the decision that the administration fee be halved to R50.00 per embryo and R25.00 per semen straw and all embryo's and semen are now levied. This fee is being charged as an administrative fee, and to prevent dumping of cheap semen/embryo's into our market. The new fee structure was implemented from the 2nd October 2018. The status quo remained in place for all previous outstanding invoices. The royalty of live cattle is set at R20 000 per live animal, and assumes an average value per cow of R50 000 and is in line with the 40% surcharge charged for all imported livestock products.

**For bulls where there is co-ownership with an international partner, the board approved the fee of R25.00 per semen straw up to a maximum of R20 000 per bull.** The importer will pay for the first 800 straws. Thereafter only an administration fee of R2000 will be charged per importation. The importer will need to provide the Society with a declaration, of the purchase of the animal and also provide the purchase price in the declaration. The ownership needs to be substantial (of at least 50-100%). This fee structure for coownership animals was implemented from the 4th September 2018.

The board also made the decision that **all imported animals (semen and embryos) MUST be accompanied by a 50K SNP genotype file.** The cattle breeding industry is moving to SNP's for parentage and its becoming a prerequisite for all Societies that SNP's are provided for parents, and grandparents is available. The Society already has approximately 70 SNP's, of influential bulls stored in folders. This data will be moved to the genomics database once it has been implemented.

**Onthou asb: Hefling op lewende beeste, semen en embryo's**  
Die besluit op die September 2018 raadsvergadering is gemaak dat die fooi op semen en embryo's halveer tot R50.00 per embrio en R25.00 per semen strooi en dit word nou op alle embrio's en semen gehêf. Hierdie fooi word as 'n administratiewe fooi gehêf, en ook om te voorkom dat goedkoop semen/embryo's in ons mark gestort word. Die nuwe fooistruktuur is vanaf 2 Oktober 2018 geïmplementeer. Die status quo het in plek geblu vir alle vorige uitstaande fakture. Die heffing van lewende beeste word op R20 000 per lewende dier gestel en die raad aanvaar 'n gemiddelde waarde per koei van R50 000. Dit is in lyn met die 40% heffing vir alle ingevoerde veeprodukte, asook veis.

**Vir bulle waar mede-eienaarskap met 'n internasionale vennoot in plek is, het die raad die fooi van R25.00 per semen strooi goedgekeur tot 'n maksimum van R20 000 per bul, dit wil sê die invoerder betaal vir die eerste 800 strooifles. Daarna sal slegs 'n administratiewe van R2000 gestel word, per invoer.** Die invoerder sal die genootskap met 'n verklaaring moet voorsien, van die aankoop van die dier en die aankoopprys in die verklaaring ook moet verskaf. Die eienaarskap moet aansienlik van minstens 50-100% wees. Hierdie fooistruktuur vir mede-eienaarskap diere is vanaf 4 Desember 2018 geïmplementeer.

Die raad het ook besluit dat **alle ingevoerde diere (semen en embrios) met 'n 50K SNP vergesel moet word.** Die veeteelt bedryf beweeg na SNP's vir ouerskap en dit word 'n voorvereende van alle genootskappe dat SNP's vir ouers voorsien word. Die genootskap het reeds ongeveer 70 SNP's, van invloedryke bulle wat op die rekenaar gestoor word. Hierdie data sal na die Genomiese databasis geskuif word, sodra dit geïmplementeer is.

**Genomic module and DNA SNP DNA pipeline**  
The Genomic Module for the Society is currently being implemented and there is significant work being done to put the DNA SNP pipeline in place. The Genomic module will be operational after the Easter long weekend. Negotiations are ongoing with the Technology and Innovation agency (ITA) for the whole Stud industry. Wagyu SA will receive R1.5 million over the next three years and will subsidize the SNP genotypes and feed efficiency data.

**Genomiese module en DNA SNP pypyn**  
Die Genomiese Module vir die Genootskap word tans geïmplementeer en daar word aansienlik werk gedoen om die DNA SNP pypyn in plek te kry. Dit sal na die paasweek in werking wees. Die onderhandelinge oor die finansiering van R38 miljoen wat deur die Tegnologie- en Innovasieagentskap voorsien sal word, is ook ver gevorder en sal hooplik in Mei in werking tree. Dit sal die hele Studbedryf bedien. Wagyu SA sal oor die volgende drie jaar R1.5 miljoen ontvang en die geld sal gebruik word om die SNP-genotipes en voer-doeltreffendheids data te subsidieer.

NEGATIVES are also on track for the Society (working through the IRT) to be able to offer DNA parentage services (known as a dry lab) within the next two months. Some of the DNA labs in South Africa are in the process of implementing the required DNA machines to allow SNP testing.

Onderhandelinge is ook aan die gang om in die volgende twee maande, DNA-ouerskap dienste (bekend as 'n droë laboratorium) aan te bied. Van die DNA laboratoriums in Suid-Afrika is ook besig om die vereiste DNA-masjien te implementeer om SNP-toets te kan doen (bekend as 'n nat laboratorium).

**Coat Colour (Akaushi and Japanese black)**  
Thanks to all those producers who have sent in their Excel sheets with the coat colours. Chantell has been inundated with requests to change the colour. We have also requested ABRI to change the T (Typical) to B (Black) and also Y (Yellow) to black.

**Haar kleur (Akaushi en Japanese swart)**  
Bale dankie aan al die produkte wat hul Excel-tabelle met die haar-kleure ingeduur het. Chantell is oorval met versoeke om die kleur te verander. Ons het ook ABRI versoek om die T (Tipes) na B (Swart) en ook Y (Geel) na swart te verander.

We will also use the coat colours to update the database to differentiate between Akaushi and Japanese black.

Ons sal ook die Wagyu-kleure gebruik om die databasis op te dateer om tussen Akaushi en Japaniese swart te onderskei.